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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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JUL 08 2003

In re application of:

Eric E. Ellingson

Application No.: 09/585,678

Filed: June 1, 2000

For: CAPTURING AND ENCODING
UNIQUE USER ATTRIBUTES IN
MEDIA SIGNALS

Examiner: S. Patel

Date: June 30, 2003

Art Unit 2621

Confirmation No. 4533

Technology Center 2600

CERTIFICATE OF MAILING

I hereby certify that this paper and the documents referred to as being attached or enclosed herewith are being deposited with the United States Postal Service on June 30, 2003, as First Class Mail in an envelope addressed to: COMMISSIONER FOR PATENTS, P.O. BOX 1450, ALEXANDRIA, VA 22313-1450.

Joel R. Meyer
Attorney for Applicant

AMENDMENT

COMMISSIONER FOR PATENTS
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Responsive to the Office Action dated March 28, 2003, please amend the subject application as follows:

07/07/2003 GWORDOF1 00000010 501071 09585678
01 FC:1201 168.00 DA